

**FRANKLIN COMMUNICATIONS, INC.
SUPPLEMENTAL OUTREACH ACTIVITIES**

June 1, 2006-May 31, 2007

Otterbein College/WOBN-FM – Presentation on sales via E-Commerce and alternative revenue streams via the internet. Presented by Mark Buckingham, Director, E-Commerce and Jim Bezak, Director of Internet Services. (October 2006).

Genoa Middle School Career Day – Presentation to students on Radio Sales and alternative revenue streams using the internet. Students were given overview into selling advertising for radio revenue. Presented by Erik Schmidt, Account Manager and Manager of Internet Sales.

EXPO III – Community Partnership Conference and Career Fair – Jody Wigton, EEO Officer and Office Manager attended this career fair discussing the openings available at that time and giving brief explanations of all jobs within the radio stations.

Promotion/marketing internships - It is the vision of The Columbus Radio Group Internship program to:

- Educate. Providing a fun, well-rounded introduction to all facets of broadcasting by constantly teaching the values and properties of the industry, through experience and example.
- Prepare. Utilizing the strengths of Columbus Radio Group to help promo staff acquire additional skills and confidence to succeed in the real world.
- Respect. Recognizing promo staff as invaluable members of our team, staff will be treated with fairness and equality.

The Columbus Radio Group Internship Program will result in understanding of our stations and skills to implement our goals. Through education, preparation, and respect, we will offer the most sought after broadcast experience in Ohio.

All 3 stations also run randomly schedule on-air announcements advising listeners in the community of the opportunity to become a referral source for the station, as well as to inform the community that Franklin Communications, Inc. is an Equal Opportunity Employer.

Recruitment efforts are assessed as part of the station's EEO Recruitment Assessment conducted on an annual and ongoing basis. We review the station's outreach activities, open and filled positions for the reporting period to determine the effectiveness of our current outreach efforts and to evaluate the need for improvements.