

**FRANKLIN COMMUNICATIONS, INC.  
SUPPLEMENTAL OUTREACH ACTIVITIES**

June 1, 2007-May 31, 2008

Columbus Radio Group Career Fair, Thursday, May 8, 2008 11a-2p – Career fair held at the radio station highly publicized to reach everyone interested in possible employment or positions or internships with the radio station. All department heads in attendance.

Promotion/marketing internships - It is the vision of The Columbus Radio Group Internship program to:

- Educate. Providing a fun, well-rounded introduction to all facets of broadcasting by constantly teaching the values and properties of the industry, through experience and example.
- Prepare. Utilizing the strengths of Columbus Radio Group to help promo staff acquire additional skills and confidence to succeed in the real world.
- Respect. Recognizing promo staff as invaluable members of our team, staff will be treated with fairness and equality.

The Columbus Radio Group Internship Program will result in understanding of our stations and skills to implement our goals. Through education, preparation, and respect, we will offer the most sought after broadcast experience in Ohio.

Mentoring Program in Promotion/Marketing Department – administered by Michelle Hurley. Exposed students to all aspects of promotions, marketing and internet services at the radio station through the mentorship program. 1 participant -Hilliard Darby HS Mentorship Program 1<sup>ST</sup> quarter 2008.

University of Kentucky School of Journalism and Telecommunications – Erik Schmidt, Manager of Internet Sales participated in a media symposium/panel discussing careers in radio sales. April 17, 2008.

All 3 stations also run randomly schedule on-air announcements advising listeners in the community of the opportunity to become a referral source for the station, as well as to inform the community that Franklin Communications, Inc. is an Equal Opportunity Employer. Jody Wigton is the contact person.

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Recruitment efforts are assessed as part of the station's EEO Recruitment Assessment conducted on an annual and ongoing basis. We review the station's outreach activities, open and filled positions for the reporting period to determine the effectiveness of our current outreach efforts and to evaluate the need for improvements.